

Some well known **DEAF ALERTER**® installed sites

COMMERCIAL

Allen and Overy LLP
BBC
Briggs of Burton
British Telecom
Cable & Wireless
Corporate Residential Management
Cottage Delight Ltd
Denso Manufacturing UK Ltd
EDF Energy
Ernst & Young
Exel
Ford Motor Company
Guardian Business Media
Housing Corporation – Leeds
HSBC
ITV
JCB
John Dewar & Sons
Lloyds TSB
Manchester Central
National Grid
Parcel Force Worldwide
Presentation
Robert McBride
Rolls Royce
Royal Bank of Scotland
Royal Mail
St. Ivel
Toyoda Gosei Fluid Systems
TUC
Turner Broadcasting Europe
Twigden Homes
Vauxhall Motors Limited

HOTELS

Andaz Hotel
Connaught Hotel
Crowne Plaza
Great Eastern Hotel
Hard Days Night Hotel
Hilton
Jurys Inns
Marriott Hotels
Millennium Madejski Hotel
Park Plaza London
Premier Travel Inn
Russell Hotel
Staybridge Suites
Zetter Hotel

CHARITIES AND DEAF ORGANISATIONS

BID Services for Deaf People
DeafHear
Deafway
Donaldson's College
Doncaster Deaf Trust
Elmfield School for Deaf Children
Longwill Primary School
National Deaf Children's Society
Rayner House & Yew Trees Housing
Sense
Servite Houses
Sign

EDUCATION

Aldercar Community Language College
Ashridge Management College
Ashton under Lyne Sixth Form College
Barking College
Bicton College
Birmingham City University
Blackburn College
Bournville College of Further Education
BPP College for Professional Studies
Bradford College
Braintree College
Brooklands Technical College
Brunel University
Burton College
Canterbury Christ Church University
City of Bristol College
City of Sunderland College
City of Wolverhampton College
Colchester Institute
Dudley College of Technology
East Berkshire College
East Devon College

East Durham Houghall Community College

Eggbuckland Community College
Gateshead College
Grantham College
Greenheys Adult Education Centre
Grimsby Institute of Higher & Further Education
Harrogate College
Henley College
Highbury College
Hull College
James Watt College
Keele University
King's College London
Kirklees College
Lancaster University
Leeds College of Technology
Liverpool Hope University
London Metropolitan University
London South Bank University
Loughborough University
Manchester Metropolitan University
National College for School Leadership
New College Durham
New College Telford
Newcastle College
Newham College of Further Education
Park Lane College Keighley
Pembrokeshire College
Priestley College
Queen Mary University of London
Regent College
Sandwell College
Sheffield Hallam University
Sir John Deane's College
South Cheshire College
Southwark College
Stratford upon Avon College
Telford College of Arts & Technology
Thames Valley University
The Open University for the East of England
The Robert Gordon University
Tyne Metropolitan College
University for the Creative Arts
University of Cumbria
University College Birmingham
University of Aberystwyth
University of Birmingham
University of Bradford
University of Central Lancashire
University of Derby
University of Durham
University of Edinburgh
University of Huddersfield
University of Hull
University of Leeds
University of Leicester
University of Liverpool
University of London
University of Manchester
University of Nottingham
University of Reading
University of Salford
University of St Andrews
University of Teesside
University of the Arts – London
University of the West of England
University of Warwick
University of Wolverhampton
University of Worcester
Uxbridge College
Wakefield College
Westminster Kingsway College
Yale College
Yeats College
York College

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GOVERNMENT BODIES

Amber Valley Borough Council
Barnsley Metropolitan Borough Council
Birmingham City Council
Birmingham County Court
Cambridgeshire Constabulary HQ
Cambridgeshire County Council
Cardiff County Rail
Chelmsford Borough Council
Chesterfield Borough Council
Civil Justice Centre - Manchester

Crown Prosecution Service

DEFRA
DCLG
Department for International Development
Department for Transport
Derbyshire Constabulary
Derbyshire County Council
Doncaster Metropolitan Borough Council
Dorset Police Authority
Dorset Probation Service
Dundee City Council
Exeter City Council
Food Standards Agency
Foreign & Commonwealth Office
Forensic Science Service
Gateshead Civic Centre
Government Actuary Department
Greater Manchester Police
Her Majesty's Revenue & Customs
Her Majesty's Prison Service
Home Office
Horsham District Council
Land Registry
Learning & Skills Council
Leicester City Council
Lincoln City Council
Liverpool City Council
London Borough of Camden
London Borough of Hammersmith & Fulham
London Borough of Newham
Manchester City Council
Merseyside Police Authority
Metropolitan Police
Ministry of Defence
National Assembly for Wales
National Museums of Scotland
National Statistics Office – Ireland
New Scotland Yard
Newcastle City Council
North Ayrshire Unitary Council
North East Lincolnshire Council
Nottingham City Council
Nottinghamshire County Council
Nottinghamshire Fire & Rescue Service
Office of Government Commerce
Ofsted
Oxfordshire County Council
Renfrewshire County Council
Rotherham Metropolitan Borough Council
Royal Society for the Arts
Sheffield City Council
South Yorkshire Police
Sunderland Civic Centre
Tayside Police HQ
UK Border Agency
West Midlands Police
West Yorkshire Police
Windsor Castle
Wrexham County Borough Council

Crown Prosecution Service

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DEAF ALERTER plc can also provide...

REFUGE ALERTER®

Radio-based emergency voice communication system for disabled people, associated signage and Evac+Chair®

ASSISTIVE LISTENING SOLUTIONS (INDUCTION LOOPS)

Portable, desk and large conference room solutions both infrared and inductive

VHF ALARM LINKS

Fully monitored radio-based remote alarm activation system

ACCESSIBLE TOILET ALARM

Radio-based disabled person's toilet emergency pull cord alarm

CPD ACCREDITED SEMINAR

Fire safety evacuation communication for disabled people: the law and the solutions



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NOT EVERYONE CAN HEAR YOUR FIRE ALARM





Alerter™

DAYTIME PROTECTION

The Alerter is a small, robust, portable receiver carried by the Deaf user.

- The Alerter will work in any building displaying the *DEAF ALERTER*® sign, working to the International Roaming Standard
- High-priority messages - fire alarm messages cannot be switched off
- Very strong vibration - to alert the user to a message
- User cannot cancel fire alarm message - must evacuate building to stop vibration
- Always switched on, for safety reasons
- Constructed to withstand everyday abuse and occasional drops



Transmitter

ETHERNET ENABLED DA2000 TRANSMITTER

- Complies with BS5839 and EN54
- Network-based messaging, status reporting and email fault alerts
- International Roaming Standard
- Lockable metal IP51 cabinet
- Integrated power management - battery backup exceeds EN54-4
- Continuous fault monitoring - with indication & feedback to fire panel
- Complete building coverage guaranteed
- Compatible with all fire alarm systems
- Multiple inputs for fire evacuation zones

DEAF ALERTER®

One in seven (nine million) of the UK population experiences hearing loss; many of these people are unable to hear a fire alarm.

With over 100,000 fires in buildings every year in the UK, the risk to Deaf and hard of hearing people is not only high but very serious.

By installing the patented *DEAF ALERTER*® system, many potential risks can easily be eliminated - this aids compliance with various laws and legislation (Disability Discrimination Act, Human Rights, Health and Safety).

With thousands of installations across the UK, *DEAF ALERTER* plc is the market-leading fire alarm warning and messaging system for Deaf and hard of hearing people and is responsible for the entire system design, manufacturing, installation and support. *DEAF ALERTER*® is constantly evolving in line with developments in technology, standards, legislation and most importantly demand from our end user, the Deaf community. This has played a pivotal role in the research and development we have undertaken to place us at the forefront of the market.

You can find the *DEAF ALERTER*® system installed in virtually every market ranging from public sector organisations, such as universities and central government, to private sector companies such as hotels and shopping centres. *ALERTER* users are generally employees, guests, customers and students.

Every installation is bespoke and site specific, requiring a detailed site survey. An account manager will be allocated from start to completion of the project giving guaranteed continuity.

Ongoing support is provided by the Customer Services Department, who are responsible for maintenance and the Marketing Department, who will aid promotion of your efforts in best practice.

Having worked in this specialised industry for over 20 years, *DEAF ALERTER* plc has experience in projects of every level of complexity, which is demonstrated through our extensive installed base. We have a high number of qualified staff with British Sign Language skills to help training and support needs.

DEAF ALERTER® is a vital lifesaving system. To complement this, *DEAF ALERTER* plc provide a comprehensive support package, including effective preventative maintenance visits and product support to protect the investment made when purchasing a *DEAF ALERTER*® system.

- Onsite preventative inspection (every six months) in line with BS5839-1
- Fault callout guaranteed response time
- All parts and labour included
- Radio licence renewal via Ofcom
- Free equipment upgrades

As an ISO9001 certified company, along with our other external accreditations, you can be assured of our attention to detail and the quality of our support.

Night Cradle™

NIGHT-TIME PROTECTION

For protection at night in hotels, halls of residence and residential homes. If the fire alarm is activated the pillow pad vibrates and the light will flash continuously.

- Mains-powered with internal battery UPS
- Works in any bedroom with no special wiring
- High-intensity light
- Provides 24-hour-a-day safety
- Additional door-knock option
- Will wake up a sleeping Deaf person when the fire alarm is activated



Roaming

COMMUNICATION ON THE MOVE

Unique patented roaming system that allows Alerter users to receive emergency messages and communications in any building displaying the *DEAF ALERTER*® symbol.

- International Roaming Standard
- Many people have their own Alerters
- Less administration of loan units
- Ideal for multiple buildings and sites
- Signage provided to show roaming coverage
- Assists compliance of DDA for Deaf visitors



Text Messaging™

SEND MESSAGES AT THE TOUCH OF A BUTTON

MESSAGE MANAGER® software, installed on a networked PC, allows free messaging throughout a site. Private messages can be sent to individual Alerters or groups of Alerters; public address messages can be sent to any Alerters within range using the International Roaming Standard.

- Individual, Group and Public Address message function
- Prioritises emergency messages
- Messaging software included with system
- No charge for sending or receiving messages
- Pre-recorded and scheduled messages with repeat option
- Software handles allocation of Alerters to users